

ABSTRACT OF THE DISCLOSURE

**WEB PAGE ANIMATED CONSTRUCTION AND DISPLAY AND ZOOM IN
AND OUT VIEWING OF A LARGE WEB PAGE**

A system and method of using a browser for displaying a web page on a computer screen wherein the browser executes a web page animated construction and/or provides zoom in and out viewing of the web page as the web page is constructed. The animated construction involves the browser associating each web object with an animated mover character. The web object and animated mover character are moved from outside a boundary area of the web page to its programmed location within the web page wherein the movement simulates that the animated mover character is building the web page. The zoom in and out viewing of a web page involves execution of a web page construction algorithm, such as the web page animated construction algorithm, for display of the web objects on the web page. The browser determines whether web object display has exceeded a current zoomed view of the web page and zooms out the current zoomed view to accommodate additional web objects if display has exceeded the current zoomed view. The browser processes all of the web objects to display the entire web page with all of the web objects. The browser then zooms back into the current view of the web page to only an initial portion of the web page. A scroll indicator with the current view of the web page for indicating to a user scrollability and accessibility to more and other portions of the web page.